

## **South-East *Build Wisconsin* Regional Workshop Small Group Record**

Small Group : Double Yellow

Facilitator: L. Stewart

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### **Top 10 responses to the question: “What can the State do to foster economic growth in your region?”**

Priority response #1 (votes: 11 ) Provide leadership to maximize opportunities and use of resources by creating a seamless integrated post secondary system.

Priority response #2 (votes: 9 ) Provide leadership and resources to promote entrepreneurship—provide support to Angel funds, support incentives for small businesses.

Priority response #3 (votes: 9 ) Provide leadership to restructure government while increasing efficiency, cost effectiveness, and responsiveness in the new economy.

Priority response #3B: Provide leadership to develop a more efficient and cost effective health care delivery system and policies that requires share cost, shared accountability, and a safety net for health care.

Priority response #4 (votes: 7 ) Provide leadership and resources to implement a bold marketing campaign that will attract new people and businesses.

Priority response #5 (votes: 4 ) Provide leadership and resources to improve and increase redevelopment initiatives and improve infrastructure.

Priority response #6 (votes: 1 ) Provide leadership and resources to support more rehabilitation and less incarceration and prison buildings.

Priority response #7 (votes: 3 ) Provide leadership to restructure all aspects of the transportation system to improve access and services by businesses, communities and individuals.

Priority response #8 (votes: 3 ) Provide leadership and resources to develop and implement a long range plan for reliable and efficient energy.

Priority response #9 (votes: 1 ) Provide a formal six month follow up and report back and movement toward ongoing citizen involvement in implementation of Build Wisconsin.

## **“Actions Necessary to Achieve our Ideas” Exercise**

“If we want to accomplish this [priority issue #1], what does “the State” (as defined earlier) have to do now?”

### **Priority Issue #1      Provide leadership to maximize opportunities by creating a seamless integrated post secondary education system.**

\*Establish a task force to provide within one year a plan to consolidate the UW System—2year campuses and technical colleges in a way that will increase effective use of resources and reduce barriers to maximize education opportunities for Wisconsin citizens.

Strategies:

- Consolidate UW/2yr/Tech college systems
- Consolidate/close UW colleges/programs
- Increase transfer credits
- Provide support and resources that equalize, retain and develop new teachers.

\*Review and study government structure and funding.

\*Identify community needs and align and match with resources.

\*Develop 1year plan for study to plan develop and make recommendations.

- review government funding and operation
- review other states efforts/identify advantages and disadvantages.
- identify legislative/statutory language.
- identify “real” savings and advantages
- establish goals local, regional, and statewide.
- implement a 4 year plan to accomplish goal.

### **Priority Issue #2      Promote entrepreneurship.**

\*Professional/legal assistance and incentives for Angel funds.

\*Funding, support and incentives for small businesses.

\*Visit other states, mentoring, best practices.

\*Incentives for tech use in small businesses.

\*University help small businesses use new technology.

\*Foster entrepreneurs in school.

### **Priority Issue #3      Government structuring.**

- \*Incorporate small business in planning and policy view local government as a partner of business.
- \*Pro-actively promote diversity. Update financing programs to keep up with new economy.
- \*Operate like a business
- \*Cut taxes
- \*Promote sharing of resources at local levels.
- \*Address spending and efficiency and service level and regulations.

### **Priority Issue #3B      Healthcare costs.**

- \*Share costs, shard responsibility.
- \*Reduce unfunded mandates for business.
- \*Reduce costs—require state employees to pay more share.
- \*Safety net.
- \*State oversight of hospital system to create efficiency.

### **Priority Issue #4      Marketing the state.**

- \*New market plan.

### **Priority Issue #5      Redevelopment and infrastructure.**

- \*Increase cost of holding mothball props.
- \*High speed connectivity.
- \*Continue to promote Brownfield development.
- \*Environmental issues—Green Tier.